

## OrganicGardening.Com

OrganicGardening.com provides gardeners with immediate access to more than 65 years of growing and organic advice from the leaders in the organic and natural movement. Including content from recent issues, OrganicGardening.com is divided into major content areas including Growing A-Z, OG Solutions, Landscaping, Soil and Wildlife, and Organic Living.

### OG TV

New in 2009, OG TV provides gardeners with how-to videos that provide step-by-step instructions on gardening basics, DIY projects, cooking demonstrations, and more. OG TV channels can be customized, and offer pre- and post-roll advertising messaging opportunities to enhance your advertising package.

### TARGETED MEDIA

Place banner media aside relevant *Organic Gardening* edit with the ability to target content. OrganicGardening.com has a collection of channels ranging in topic from Landscaping to Personal Care, offering run of channel targeting as well as the opportunity for exclusive channel sponsorship with an above-the-fold presenting logo placement.

### ENEWSLETTERS

Organic Gardening features two monthly newsletters, In Season and Garden to Table, filled with news, tips, and featured content from our website, delivering timely planting tips right to the in-boxes of more than 45,000 opt-in subscribers.

### DAILY GIVEAWAY

Get logo exposure and product placement daily for a full month with a sponsorship of the *OrganicGardening.com* daily giveaway. This opportunity, designed to enhance logo and product recognition and drive traffic to your website, is a low-cost effective way to reach a core organic audience.

### ONLINE UNITS AND RATES

Our web advertising is sold with the guarantee of a specified number of impressions for your campaign. Pricing is based upon CPM (cost per thousand) and units are sold in bundles of 100,000 impressions. Ads are run-of-site and appear on all main pages. Channel sponsorships and microsite sponsorships are also available at a slightly higher CPM.

ORGANIC Gardening

- NEWSLETTER
- DISCUSSIONS
- VIDEO CENTER
- IN THIS ISSUE
- SUBSCRIBE
- CUSTOMER SERVICE
- MARKETPLACE
- PROMOTIONS

HOME | GROWING A-Z | OG SOLUTIONS | LANDSCAPING | COMPOST & SOIL | ORGANIC LIVING

**FEATURE ARTICLE**  
  
**Sublime Squash**  
Whether for dining or decoration, winter squash are tasty, long keeping, and yes, even beautiful.

**MORE GREAT ARTICLES**  
  
**Winter Squash Cooking Tips**  
Here are five quick and easy ways to prepare winter squash.

**OG on TV!**  
Celebrate autumn with pumpkins and winter squash, hosted by Organic Gardening's Therese Ciesinski.

**watch the 10! SHOW**  
WEDNESDAY 10 PM

what does your **YARD** TASTE like? Make it **DELICIOUS!** [CLICK HERE!](#)

**Overwintering Dahlias**  
Sticks and Stones

**GARDENING BLOGS**

**Good 'n Planty**  
Greenhouse Editor Albee Poulette posts tips for organic living, DIY projects for your home and the latest news from her garden.

**Test Gardener**  
Gardeners from around the country share their successful techniques and tips and update you on their gardens.



*Color their world*

The New York Botanical Garden [nybshop.org](#)

**FEATURED VIDEO**



Click here to see all our great videos.

**WEEKLY GEAR GIVE AWAY**  
**ENTER TO WIN MELVITA HAND CREAM**

[Click here](#) Enter and Official Rules!

**11 / 06 Winner: Rachel Cole**  
Winner! Contact us to claim prize.




**FREE NEWSLETTER SIGN UP**  
**SIGN UP FOR OUR FREE GARDEN NEWSLETTERS**

In Season Newsletter: Plant picks, timely gardening tips, fun projects and more

Garden to Table Newsletter: Harvest tips, new ideas and great tasting recipes for seasonal produce

Enter Email Address  Sign up

[Your Privacy Rights](#)



**Organic Gardening** 2 years for the price of 1!

Full Name:   
Last Name:   
Address:   
City:   
State:  Select State  
Zip Code:   
Email:

Your Privacy Rights

12 issues (2 year) \$29.94 US \$29.94 CAN



**Sponsored Links**

**Urban Compost Tumblers**  
Free Shipping - UCT 7 & 9 Starts At \$169, Shipping Included!  
[www.urbangrassbits.com](#)

**Try Liquid Lawn Aeration**  
Aerify PLUS loosens and enlivens soils. Improves drainage and rooting  
[www.natureslawn.com](#)

**Lee's Tropical Plants**  
Fast shipping for tropical plants, gardening, and hydroponic supplies!  
[www.leestropicals.com](#)

**Compost Tumbler**  
Compost in 14 days! Faster than compost bins and most composters.  
[www.compostumbler.com](#)

- Leaderboard: 728 x 90, 30K maximum
- Skyscraper or Tower: 160 x 600, 30K maximum
- Box: 300 x 250, 30K maximum
- Logo: 88 x 31, 30K maximum